

SNAP-Ed's Role in Strengthening Food and Nutrition Security in the 2025 Farm Bill

SNAP-Education (SNAP-Ed) is the only USDA program that uses nutrition education, health promotion, and public health approaches to increase healthy eating and physical activity. SNAP-Ed focuses on the 90 million Americans who are eligible for SNAP or other similar income-based federal programs.

SNAP-Ed operates in locations where most people have low incomes. Over 165 Implementing Agencies work with over 11,000 community partners in 30,000 locations to make healthy food and activity choices more accessible. And SNAP-Ed provides nutrition education to 2.6 million people. Funding of \$536 million supports thousands of local initiatives to address food and nutrition priorities, needs, and resources.



- Preserve funding for nutrition programs, including SNAP and SNAP-Ed.
- Expand SNAP-Ed to include food and nutrition security as a core program component,
- Permit the inclusion of information about nutrition assistance programs, such as SNAP, with nutrition education, and
- Broaden geographic eligibility to allow work on healthy food access with more sites than only those in predominantly low-income areas, e.g. supermarkets, schools, workplaces.

State SNAP-Ed programs collaborate with partners on big-picture issues



SNAP-Ed has a history of:

- Increasing fruits, vegetables, and physical activity and decreasing sugary drink consumption.
- Maximizing SNAP benefits to reduce food insecurity and support healthy food choices amidst rising food prices.
- Coordinating with other USDA programs through public/private partnerships to increase nutrition education, the availability of healthy foods, and safe spaces for physical activity.
- Helping community organizations make healthy food and physical activity changes in their own policies, systems, and environments.
- Working with food systems, including farmers markets, grocery stores, and community organizations, to stock and promote locally grown and minimally processed foods.

Why Nutrition Education and Food Access Matter: Health and National Readiness

- Food insecurity rose in 2023 and appears to be increasing.
 The number of diet-related diseases among adults in food-insecure households was, on average, 18% higher than for those in food-secure households.
- 40% of young adults are not physically fit for military service.
 About half of adults have one or more chronic diseases linked to poor diet and physical inactivity. Associated health care and productivity costs total about \$1.1 trillion annually. Low incomes are associated with higher rates of many chronic diseases.
- About 20% of urban, 33% of rural, and significant proportions of Native Americans live in areas with limited access to healthy food.
 Rural and Native communities have higher rates of SNAP participation than cities. About 20–30% of SNAP households may find it difficult to purchase healthy food in their neighborhoods.

SNAP-ED IS A PROVEN, COST-EFFECTIVE PROGRAM

SNAP-Ed is delivered through 165+ trusted, qualified State Implementing Agencies. These are cooperative extensions and other universities, nonprofits, tribal-serving bodies, and state agencies like public health, agriculture, aging, and social services.

STRENGTHEN SNAP-ED, STRENGTHEN SNAP